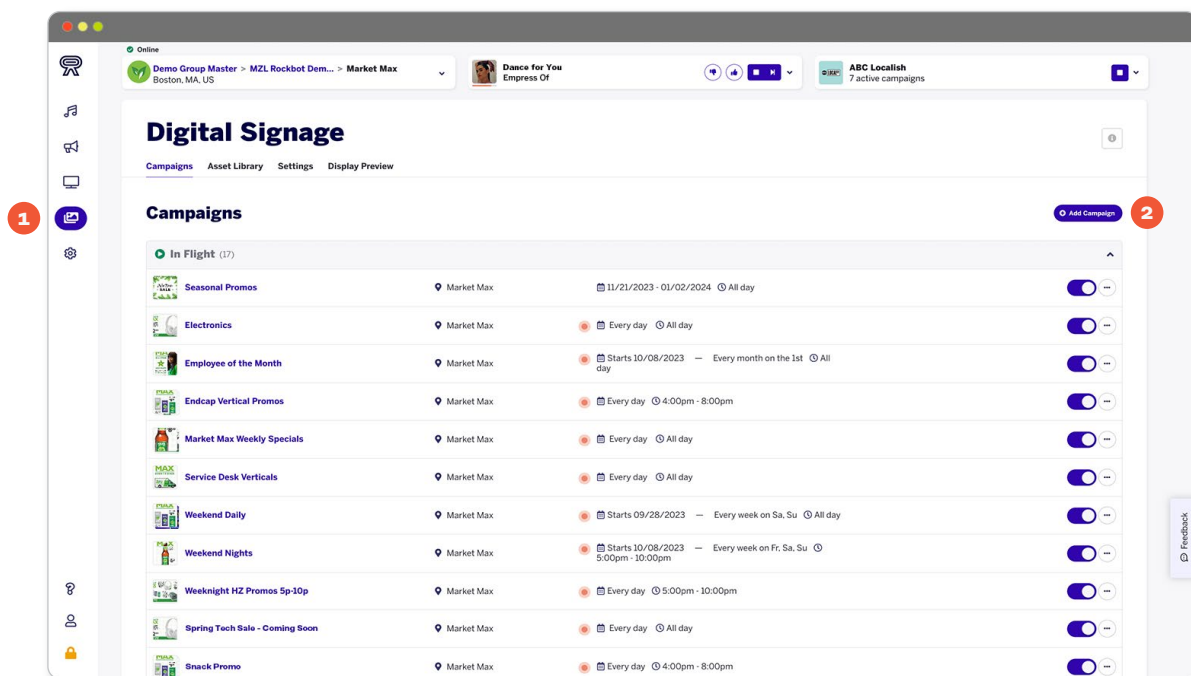


## QUICK START GUIDE

# Rockbot Digital Signage

Adding and scheduling digital signage

1. Click the Digital Signage tab on the left-hand side of the Dashboard to browse, build, and manage your audio campaigns.
2. On the Campaign tab select "Add Campaign".



3. Give the new campaign an easily identifiable name, upload your files, and click "Create".



**Tip:** Rockbot accepts the following file formats:

Digital Signage (Video): .mp4, .mov

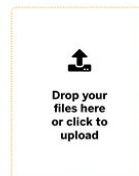
Digital Signage (Image): .png, .gif, .jpg

### Create a new campaign

Name

25/48

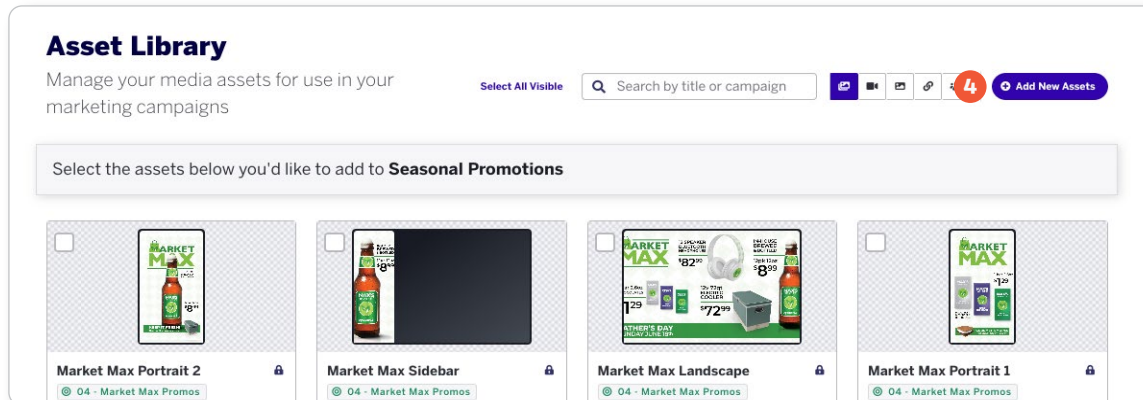
[Import TSV File \(Guide\)](#)



Create

Cancel

- From the Asset Library, upload an existing asset, or a new image, video, or audio file.



**Tip:** Rockbot accepts the following file formats: .mp4, .mov, .png, .gif, .jpg, .jpeg, .mp3, .m4a, .wav.

- Adjust the Schedule by clicking the “Every Day/All Day” button from your new campaign page. Select your Dates and Times to run from the pop-up window and click Save.

Schedule Campaign

Seasonal Promos

Dates to run

Select Dates

Select start day to Select end day

Times to run

Select Range

10 00 AM to 10 00 AM

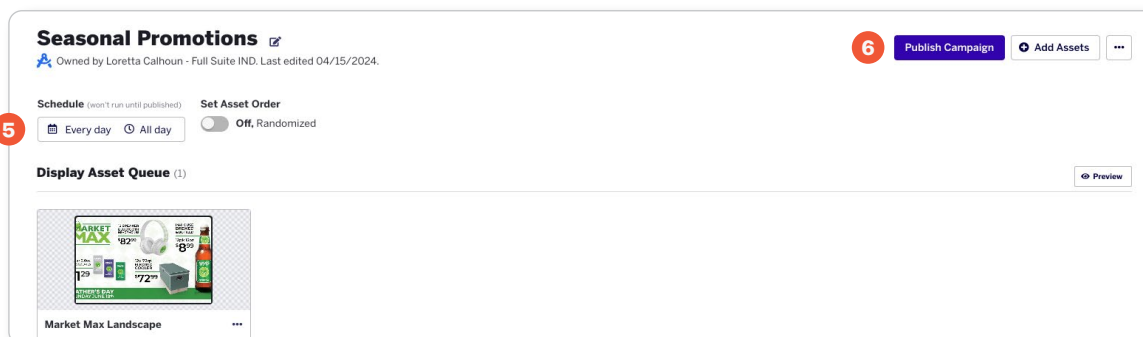
Save

Cancel

All times are in Mountain Daylight Time

**Tip:** Most Campaigns run every day or between specific start and end dates.

- Once all assets are added and the campaign is scheduled, click “Publish Campaign” to set it live. Your assets will begin playing according to the Campaign schedule.



**Tip:** Customers can preview what is currently displayed by clicking the Preview tab.